

**Rich Clark**

Portland, OR



## Skills & Expertise:

iOS + Android App Design, Art Direction, Adobe Creative Suite, Web Design, Illustrator, Graphic Design, Photoshop, Illustration, Logo, InDesign, WordPress, Typography, CSS, HTML, UI Design, UX Design, Experience Design, Animation, Dreamweaver, Cinema 4D, Zbrush, Creative Direction, Advertising.

## Working Knowledge with:

PHP, Javascript, Actionscript, CMS System varieties.

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## Professional Experience

### UX Design Lead at Intel | July 2013 - present

- Responsive UI & UX Design lead for Intel's software group

### Senior Art Director at Smith (formerly Ascentium) | 2008 – July 2013

- 2011-2013 work has been highly focused on the mobile space. I've designed mobile app and web interfaces on both iOS and Android devices, as well as created brand guidelines for companies looking to define their presence on the mobile platform
- Specializing in Interactive and Web Design, print, illustration, branding and identity work
- My clients have included Cisco, Intel, HP, Dell, Amtrak, Xerox, Nike, Microsoft, Nordstrom and EA Games as well as many small startups, non-profits, musicians and writers

### Interactive Art Director at Oliver Russell | March 2006 - December 2007

- Art Director for interactive services
- Designed and built websites, CD-Roms, UI design etc.

### Art Director at Stoltz Marketing Group | August 2002 - March 2006

- Art Director for various projects
- Logo/Identity, Newspaper/Magazine Ads, DirectMail, Websites, CD-Roms and Flash based games

### Interactive Designer at Wirestone | June 1999 - August 2002

- Designer for various interactive projects. CD-Roms, websites, banners
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## Education

### Boise State University

Bachelor of Fine Arts Degree - Graphic Design, 1995-1999

### Jerome High School

High School Degree, General, 1988-1992



## Honors and Awards

Published tutorial in issue #58 of 3D Artist Magazine

Multiple Gold and Silver ADDYs for Design & Creative Direction

- Video for the Web (Xerox)
- Campaign (multiple design areas - Corey Barton Homes)
- Promotion (web design - Stoltz Group)
- Web Design (Boise Contemporary Theater)
- Logo Design (Bown Crossing and Alpine Village)